

MEDIA STUDIES, BA

Code	Title	Credits
Media Studies		38
JMC-101	COMMUNICATION TODAY	
JMC-110	PROFESSIONAL WRITING I	
JMC-111	PROFESSIONAL WRITING II	
JMC-245	VIDEO STORYTELLING	
JMC-300	MEDIA LAW AND ETHICS	
JMC-399	COMMUNICATIONS RESEARCH METH	
JMC-400	ETHICS, EQUITY & EMPATHY IN PRACTICE	
SC-220	DIGITAL CONTENT & ENGAGEMENT	
JMC-499	COMPREHENSIVE EXPERIENCE	
Select 4 courses:		
JMC-201	NEWSWRITING & REPORTING I	
JMC-202	NEWSWRITING & REPORTING II	
JMC-205	MEDIA EFFECTS	
JMC-315	PERSUASIVE WRITING/RHETORIC	
JMC-318	CREATIVE NONFICTION	
JMC-322	SPORTS COMMUNICATION	
JMC-390	SEMIOTICS:SIGNS & SYMBOLS	
JMC-411	WRITING FOR ADVOCACY	
JMC-413	WRITERS ON WRITING	
JMC-470	INTERNET AND THE LAW	
JMC-480	JOURNALISM AS LITERATURE	
JMC-482	WOMEN, MINORITIES & MEDIA	
JMC-483	MEDIA & DEMOCRACY	
JMC-485	CIVIL RIGHTS MOVEMENT AND THE MEDIA	
SC-210	SOCIAL MEDIA IN SOCIETY/BUSINESS	
SC-301	STRATEGIC WRITING & PROFESSIONAL COMM	
SC-302	GLOBAL MARKETING & COMMUNICATION	
SC-320	PRINC & PRACT OF PUB RELATIONS	
SC-330	THE ADVERTISING CAMPAIGN	
SC-425	CRISIS COMMUNICATION	
SC-426	HEALTH COMMUNICATION	
ENG-325	WRITING IN DIGITAL ENVIRONMENTS	
IS-222	MEDIA & SOCIAL CHANGE	
IS-350	WORLD CINEMA	
POLS-395	MEDIA AND POLITICS	
SOC-222	MEDIA & SOCIAL CHANGE	
SOC-321	SOCIAL MEDIA & SOCIETY	
SOC-323	MEDIA & PUBLIC OPINION	
SOC-325	CRIME IN A DIGITAL SOCIETY	
Out of Major Cognate		3
COM-102	EFFECTIVE SPEAKING & PRESENTATIONS	
Modern or Classical Language ¹		3
General Education Requirements (https://catalog.sbu.edu/undergraduate/degree-requirements/) ²		37
General Electives		39
Total Credits		120

¹ The modern language must be at the 202 level and may be modern or classical (Latin). Students not prepared to begin at this level will need to take additional courses. Those additional courses will count as general electives.

² The Jandoli School of Communication requires MATH-107 or MATH-135 to satisfy the University's Quantitative Literacy General Education Requirement.

NOTE: Students must complete internship requirements totaling 400 hours either on- or off-campus under the guidance of the Jandoli School internship coordinator. Transfer students must complete 100 hours for each year they are on campus.

Students must take a minimum of 72 hours outside of JMC and SC coursework, per ACEJMC guidelines.

First Year			
Fall	Credits	Spring	Credits
JMC-101	3	JMC-111	3
JMC-110	3	ENG-102	3
ENG-101	3	PHIL-104	3
BONA-101	3	THFS-101	3
Foreign Language 101 or General Elective ¹	3	Foreign Language 102 or General Elective ¹	3
15		15	
Second Year			
Fall	Credits	Spring	Credits
Quantitative Literacy Distribution ²	3	COM-102	3
SC-220	3	Foreign Language 202 ¹	3
Foreign Language 201 or General Elective ¹	3	History Studies Distribution	3
THFS Distribution	3	Science with Lab Distribution	4
JMC-245	3	General Elective	3
15		16	
Third Year			
Fall	Credits	Spring	Credits
JMC-300	3	JMC-399	3
Social Sciences Distribution	3	Philosophy Distribution	3
LVPA Distribution	3	Comm Elective	3
Comm Elective	3	General Elective	3
General Elective	3	General Elective	3
15		15	
Fourth Year			
Fall	Credits	Spring	Credits
JMC-499	2	Comm Elective	3
General Elective	3	Comm Elective	3
JMC-400	3	General Elective	3
General Elective	3	General Elective	3
General Elective	3	General Elective	3
14		15	

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