

BROADCAST JOURNALISM, BA

The major in broadcast journalism takes advantage of our many industry connections and offers a structured way for students interested in broadcast-related careers to approach our curriculum. Students learn communications fundamentals through the core Jandoli curriculum and also focus on broadcast-related classes.

The Jandoli School of Communications is home to the Bob Koop Broadcasting Lab, which is a newsroom and fully functioning television production studio located in the Murphy Professional Building. Since the lab's inception in the 1990s, hundreds of journalism students have enrolled in elective courses associated with the SBU-TV's production to gain professional experience that could earn them a career in a broadcast newsroom.

In addition, SBU-TV provides broadcast programming for Spectrum. The recorded broadcast airs in the Western New York region from Cattaraugus County to Buffalo, reaching far beyond campus.

Additionally, we have had dozens of alums work professionally in broadcast journalism, including at the very top of the field, like NBC News, ESPN and Fox News.

Code	Title	Credits
Broadcast Journalism		41
JMC-101	COMMUNICATION TODAY	
JMC-110	PROFESSIONAL WRITING I	
JMC-111	PROFESSIONAL WRITING II	
JMC-201	NEWSWRITING & REPORTING I	
JMC-202	NEWSWRITING & REPORTING II	
SC-220	DIGITAL CONTENT & ENGAGEMENT	
JMC-245	VIDEO PRODUCTION	
JMC-300	MEDIA LAW AND ETHICS	
JMC-340	BROADCAST REPORTING	
JMC-440	SEM. BROADCAST JOURNALISM I	
JMC-441	SEM. IN BROADCAST JOURNALISM II	
JMC-499	COMPREHENSIVE EXPERIENCE	
JMC-345	ON-AIR ANNOUNCING	
or JMC-348	MOBILE JOURNALISM	
or JMC-349	PRODUCING BROADCAST NEWS	
or JMC-445	DOCUMENTARY	
Select one JMC/SC elective		
<i>Select one of the following:</i>		3
ECO-101	MICROECONOMIC PRINCIPLES	
ECO-102	MACROECONOMIC PRINCIPLES	
BUS-101	ELEMENTS OF BUSINESS	
<i>Foreign Language</i> ¹		3
<i>General Education Requirements</i> ²		37
<i>General Electives</i>		36
Total Credits		120

¹ The modern language must be at the 202 level and may be modern or classical (Latin). Students not prepared to begin at this level will need to take additional courses. Those additional courses will count as general electives.

² The Jandoli School of Communication requires MATH-107 or MATH-135 to satisfy the University's Quantitative Literacy General Education Requirement.

First Year			
Fall	Credits	Spring	Credits
JMC-101	3	JMC-111	3
JMC-110	3	ENG-102	3
ENG-101	3	PHIL-104	3
SBU-101	2	THFS-101	3
SBU-102	1	Modern or Classical Language ¹	3
Modern or Classical Language ¹	3		
		15	15

Second Year			
Fall	Credits	Spring	Credits
JMC-201	3	JMC-202	3
JMC-245	3	SC-220	3
PHIL-111	3	MATH-107 or 135 ²	3
General Education Science Course	4	POLS-102	3
Modern or Classical Language ¹	3	Modern or Classical Language ¹	3
		16	15

Third Year			
Fall	Credits	Spring	Credits
JMC-340	3	JMC-300	3
THFS-340	3	JMC-345	3
ENG-213	3	General Education History Distribution Course	3
ECO-101, 102, or BUS 101	3	MU-312	3
SOC-101	3	PHIL-102	3
		15	15

Fourth Year			
Fall	Credits	Spring	Credits
JMC-440	3	JMC-441	3
JMC-413	3	JMC-499	2
PSYC-101	3	ENG-325	3
BUS-101	3	General Education THFS Distribution Course	3
PHSC-102	3	WS-313	3
		15	14

Total Credits 120

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NOTE: Students must complete internship requirements totaling 400 hours either on- or off-campus under the guidance of the Jandoli School internship coordinator. Transfer students must complete 100 hours for each year they are on campus.

Students must take a minimum of 72 hours outside of JMC or SC coursework per ACEJMC guidelines.