

HEALTHCARE MANAGEMENT, BBA

The healthcare management major provides a foundation in business principles as applied to healthcare systems, focusing on policy, finance, operations, and healthcare delivery. It emphasizes the management of resources, adherence to industry standards, organizational effectiveness, and the coordination of services to ensure effective, efficient, and sustainable healthcare operations.

Upon successful completion of the Healthcare Management program at St. Bonaventure University, graduates will be prepared to:

- Demonstrate knowledge and understanding of fundamental principles requisite for professional success in the healthcare management profession. Functions, such as communication, finance, law, ethics, health facility management, marketing, and global issues that are related to the healthcare industry.
- Perform the duties of a practicing healthcare management professional; and successfully engage as a professional in the healthcare industry.
- Analyze moral and ethical issues related to healthcare and develop a personal philosophy regarding social responsibility and moral commitment in the healthcare management setting and as a healthcare management professional.
- Apply critical thinking and reasoning skills as healthcare management professionals.
- Communicate, orally and in writing, as a healthcare management professional within various healthcare settings.
- Demonstrate an appreciation of the diversity of a global society.
- Become familiar with the technology and skills that are necessary for effective research.
- Attain professional experiences in the healthcare industry via internships.
- Acquire the tools necessary for lifelong learning.

The healthcare management curriculum emphasizes the School of Business program learning goals and objectives. Students earning a BBA degree in healthcare management at St. Bonaventure University will be prepared for careers in the healthcare industry through gained knowledge in core competencies areas and practical experience.

Healthcare Management will incorporate the same aspects of Franciscan Values found in all BBA programs throughout the School of Business. The integration of Franciscan Values is

evident throughout the School of Business mission, vision, values and program goals.

Code	Title	Credits
Healthcare Management Courses Required for the Major		27
HCM-302	INTRODUCTION TO HEALTHCARE	
HCM-306	HEALTHCARE INFORMATION SYSTEMS	
HCM-308	HEALTHCARE DELIVERY SYSTEMS	
HCM-402	HUMAN RESOURCE MANAGEMENT FOR HEALTHCARE	
HCM-410	HEALTHCARE FINANCING	
BI-302A	MGMT SCIENCE INTERNSHIP	
Select three of the following electives:		
HCM-403	HEALTHCARE LAW & ORGANIZATIONAL ETHICS	
HCM-404	FINANCIAL MANAGEMENT IN HEALTHCARE	
ECO-309	ECONOMICS OF HEALTH	
PHB-101	INTRO TO PUBLIC HEALTH	
PHB-102	GLOBAL PUBLIC HEALTH	
PHB-301	HEALTH PROMOTION PROGRAMMING	
HS-309	NUTRITION	
HS-101	INTRO TO HEALTH SCIENCE	
School of Business Required Courses		30
ACCT-201	INTRO TO FINANCIAL ACCT	
ACCT-202	INTRO TO MANAGERIAL ACCT	
BIS-310	BUSINESS INFORMATION SYSTEMS	
BLX-210	BUSINESS LAW I	
FIN-301	CORPORATION FINANCE	
MGT-301	MGMT & ORGANIZA.BEHAVIOR	
MGT-306	PRODUCTION OPERATION MGMT	
MGT-413	BUSINESS POLICY	
MKT-301	PRINCIPLES OF MARKETING	
QMX-212	STATISTICAL APPS FOR BUSINESS	
Other BBA Requirements		18
ECO-101	MICROECONOMIC PRINCIPLES	
ECO-102	MACROECONOMIC PRINCIPLES	
QMX-210	QUANTITATIVE APPLICATION FOR BUSINESS STUDENTS	
QMX-211	INTRODUCTION TO STATISTICS	
BIS-220	BUSINESS TECHNOLOGY APPLICATIONS	
SC-301	STRATEGIC WRITING & PROFESSIONAL COMM	
Non-Business Requirements		
General Education Requirements (https://catalog.sbu.edu/undergraduate/degree-requirements/)		36
General Electives		9
Total Credits		120
First Year		
Fall	Credits Spring	Credits
THFS-101	3 SC-301	3
QMX-210	3 ECO-101	3
ENG-101	3 ENG-102	3
ACCT-201	3 ACCT-202	3
BONA-101	3 BIS-220	3
15		15

Second Year

Fall	Credits	Spring	Credits
ECO-102	3	MGT-301	3
QMX-211	3	General Education Requirement	3
General Education Requirement	3	QMX-212	3
General Education Requirement	3	General Education Requirement	3
MKT-301	3	General Education Requirement	3
	15		15

Third Year

Fall	Credits	Spring	Credits
MGT-413	3	MGT-306	3
HCM-302	3	HCM-306	3
FIN-301	3	BIS-310	3
Healthcare Elective	3	HCM-308	3
General Education Requirement	3	BLX-210	3
	15		15

Fourth Year

Fall	Credits	Spring	Credits
HCM-402	3	General Education Requirement	3
BI-302A	3	HCM-410	3
Healthcare Elective	3	General Elective	3
General Elective	3	General Elective	3
General Education Requirement	3	Healthcare Elective	3
	15		15

Total Credits 120